

AIDN's Theory of Change one-pager (October 2025)

PROBLEM: Whilst statistically improving, poverty, inequity and conflict remain significant issues in the Majority World. Yet only ~10c of every Australian philanthropic dollar goes to international causes. Given that philanthropic funding delivers greater returns per person in low-income contexts, there is an opportunity for Australian philanthropy to continue to shape a more equitable and resilient world.

WHERE



We primarily work in Australia

WHO



to support low-income communities in the Majority World

WHAT



receive “more” and “better” philanthropic funding and investing from Australians

HOW



by hosting events, publishing communications and media, curating Insight Tours, fostering collaboration and equipping funders with key resources

WHEN



in order to increase the percentage of Australia’s international philanthropy above 10c in every dollar, and encourage this giving to be in line with AIDN’s Better Giving Framework principles

Because we want to live in an Australia that ensures that the communities in the Majority World can access dignity, human rights, and opportunity; and are free from the worst impacts of poverty, inequity or conflict.