

AIDN's one-pager for: Impact Investors.

AIDN recognises the critical role that impact investing can play in helping to address global inequity alongside philanthropists, government, corporates and businesses, and nonprofit organisations. Whether a large-scale impact investing facility, impact investing hub, or even individuals looking to dip their toe in impact investing before moving to more substantial investments, everyone's contribution is valuable.

AIDN supports impact investors here in Australia by sharing knowledge and resources, as well as bringing together sector leaders who have an interest in supporting international development. AIDN can help you to strategically align your international impact investments to your investing objectives. We are geography, issue area and organisation agnostic; our role is to simply to encourage more and better international giving and investment from Australian markets to international causes.

If you are an impact investor or represent an impact investing organisation and would like to hear more about our events, please sign up [here](#).

You can also...



Catch up on AIDN's webinars featuring impact investors creating global change:

- AIDN's 2022 "[Addressing Global Issues with Impact Investing](#)" three-part webinar series. In this webinar series, AIDN Advisory Committee member, Claire Hanratty hosts a number of sector experts, and discusses the evolving role of capital in driving international development outcomes.
- AIDN's 2023 "[Inclusive Impact Investing](#)" webinar with The Good Business Foundation. In this webinar, AIDN brings together a range of impact investing experts and advocates for a more inclusive impact investing ecosystem. We examine the need for more deals in the 1-100k range - a range more familiar for philanthropists and family offices.

Catch up on our podcasts featuring impact investors creating global change:

- "[The social activist who learnt lessons in power and capital so she could affect change](#)" - Meet Audette Exel AO, Founder & Chair of Adara Group, on AIDN's very own podcast Philanthropod.
- "[Activating potential: catalysing social entrepreneurs to alleviate poverty with D-Prize](#)" - Meet Nick Fusso, Co-Founder of D-Prize, on Philanthropod.

Looking for strategic advice on impact investing to international causes?

- AIDN's [Pathways to Global Giving](#) highlights channels and platforms for global giving alongside tax deductibility options.
- AIDN's [Better Giving Framework](#) provides guidance to philanthropists and impact investors about how to best approach international giving and investing to maximise impact and sustainability.
- [Philanthropy Australia](#) provides advice on the mechanics of giving and has a network of philanthropists and impact investors giving internationally amongst its members - including the [Foundations Group for Impact Investing \(FGII\)](#).
- A number of organisations and events in Australia are striving to grow the market for investments that deliver measurable social and environmental benefits alongside financial returns such as [Impact Investing Australia](#), [Social Ventures Australia](#), the annual [Impact Investment Summit](#) and the [Good Business Foundation](#).
- A number of Australian based international development organisations are also demonstrating what is possible for impact investors focusing on overseas markets, including Good Return's [Impact Investment Fund](#), [LendForGood](#) and [Red Hat Impact](#).

Additional AIDN reading materials

- “OnImpact” - Investment news: through an impact lens.
- “Impact Investment in Bangladesh: A new story” - Lily Van Berkel and Nick Goryl from XSPI highlight the role that impact investing can play in navigating Bangladesh’s rising economy on The AIDN Beat.
- “Achieving the SDGs means investing in MSMEs” - Cameron Neil, Co-Founder and Director of LendForGood, calls on those committed to international development and achieving the SDGs to look at investment opportunities in emerging markets, with a particular focus on the catalytic potential of MSMEs - on The AIDN Beat.
- “The Power Of Impact Investing” by Judith Rodin and Margot Brandenburg. In The Power of Impact Investing, Rockefeller Foundation president Judith Rodin and Margot Brandenburg, two of the foremost experts in the impact investing field, explain what impact investing is, how it compares to philanthropy and traditional investments, where opportunities are evolving around the world, and how to get started.
- “Building Social Business: The New Kind of Capitalism That Serves Humanity’s Most Pressing Needs” by Muhammad Yunus and Karl Weber. In this book, Yunus shows how social business has gone from being a theory to an inspiring practice, adopted by leading corporations, entrepreneurs, and social activists across Asia, South America, Europe and the US.



Image: Unsplash/ [Kanishk Agarwal](#)

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