

AIDN's one-pager: for businesses and corporate Australia.

AIDN recognises the critical role business can play in helping to address global inequity alongside private philanthropy, government and nonprofit organisations. Whether a large public company or a small private enterprise, everyone's contribution is valuable.

We assist businesses here in Australia by sharing knowledge and resources, as well as bringing together business decision makers who have an interest in supporting international development.

AIDN can help you navigate giving overseas in a strategic way which aligns with your business. We are geography, issue area and organisation agnostic; our role is to simply to encourage more and better international giving and investment.

If you represent a business and would like to hear about our events, please sign up to hear about events.



Catch up on our webinars and podcasts featuring businesses giving globally:

- ['The Business of Social Impact'](#) – Hear from three Australian businesses who have put social impact at the core of their model in this AIDN webinar.
- [Darrell Wade on AIDN's Philanthropod podcast](#) – Darrell Wade, Co-Founder and Chair of Intrepid Travel, talks about being in the business of giving back.
- [Audette Exel on AIDN's Philanthropod podcast](#) – Founder of Adara Group, Audette Exel, discusses the vital role of businesses in international giving.

Looking for strategic advice on international giving and ways to give?

- AIDN's [Better Giving Framework](#) provides guidance about how to approach giving and investing internationally to have greater impact and sustainability.
- AIDN's [Pathways to Global Giving](#) highlights channels and platforms for global giving alongside tax deductibility options.
- Businesses with online purchasing facilities may consider using an impact giving platform at point of purchase such as [i=change](#).
- [Shared Value Project](#) is the peak body for shared value in Australia. They support businesses to realign their strategies to better serve society.
- Organisations such as [Australian Philanthropic Services](#) and [Australian Communities Foundation](#) offer advice about and provide mechanisms to give internationally.



Seeking general philanthropy advice and corporate giving networks?

- [Philanthropy Australia](#) provides advice on the mechanics of giving and has a network of corporate foundations amongst its members.
- Pledge 1% is an international movement of businesses committed to benefiting society. Find out more about how to become a Pledge 1% business [here](#).

Additional reading materials:

- [What's Next for Corporate Philanthropy](#) - Deloitte report, 2024.
- [GivingLarge Report](#) – Strive Philanthropy report, 2024 (an overview of Australian Corporate Giving by Strive Philanthropy).
- [The Business of Philanthropy](#) – Badr Jafar, 2024 (a non-fiction series of interviews with corporate leaders).
- [The untapped power of corporate Australia in global giving](#) - Rosemary Conn on The AIDN Beat, 2025.

Please direct inquiries or requests to:

Julie Rosenberg,
Executive Director, Australian International Development Network
Email: julie@aidnetwork.org.au